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GUIDE to supplying ARTWORK

CREATING CUSTOM SOLUTIONS
EXHIBITIONS I EVENTS I BRAND ACTIVATION

Booth
Options

STANDARD BOOTH PACKAGE
Clean and white ExpoShell is commonly used for defining space and size, perfect for exhibitions.

UPGRADE GRAPHIC WALLS
Elevate your brand's presence with custom printed walls that captivate your target audience. FSC 100% certified recyclable walls.

UPGRADE EXPOFAB WALLS
Create eyecatching and attention-grabbing stands. ExpoFab will give your stand a clean and seamless look, using rich, vibrant colours on a recyclable fabric signage system.

UPGRADE CUSTOM BUILD STAND
Stand out from your competitors and set the tone for successful interactions and business opportunities. Your brand's success begins with a powerful first impression.

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How to Supply
Artwork

All files are to be supplied as Print Ready PDF Documents with the following specifications:

- Crop Marks
- 50mm Bleed
- High Resolution CMYK Images (300DPI)
- Convert all fonts to outlines
- Convert all Spot Colours to CMYK
- Supply artwork at 100% correct dimensions/size

Sending your files:

For files up to 10mb
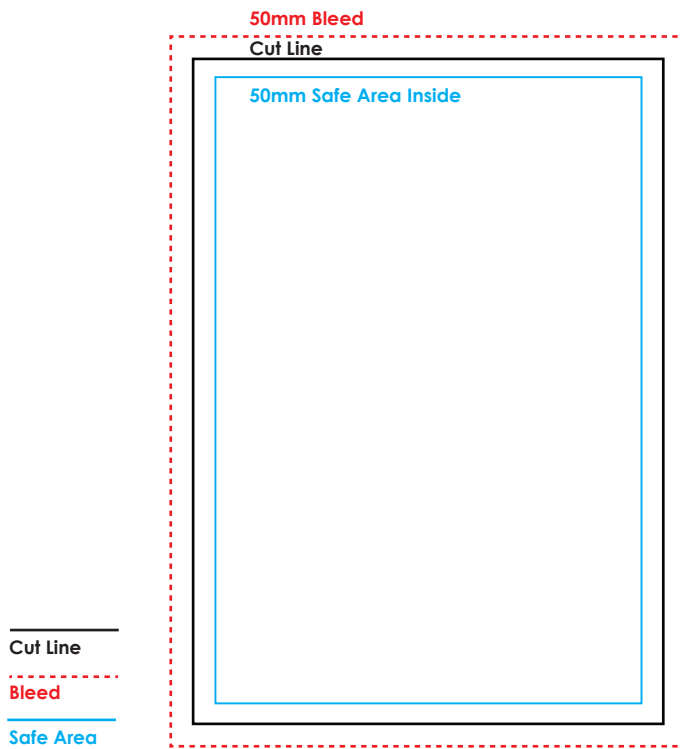Email: design@expoevent.com.au

For files over 10mb
Dropbox: https://www.dropbox.com/request/8y40A1oYDSzTuoiluSA6

When designing your artwork please keep in mind the placement of TV, front counter and furniture in your space.

Sample only

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Adding
Crop Marks/Bleed

50mm Bleed

Cut Line

50mm Safe Area Inside

Cut Line

Bleed

Safe Area

Correct file supplied with crop marks and bleed

Incorrect file supplied with crop marks and no bleed

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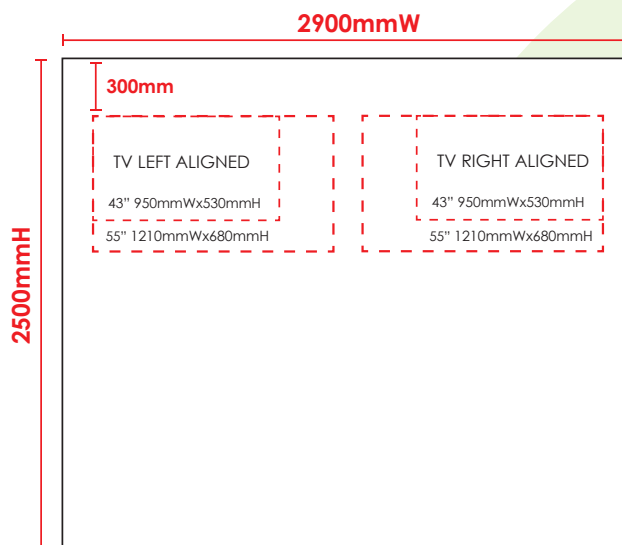services

TV Placement
Guide

TV PLACEMENT GRAPHIC WALL

TV Screens can be mounted on any panel. TV Screens can be placed at any height on the wall, we suggest a minimum of 300mm from the top of the wall.

970mmW   970mmW   970mmW

300mm

TV
43" 950mmWx530mmH

TV
43" 950mmWx530mmH

TV
43" 950mmWx530mmH

2400mmH
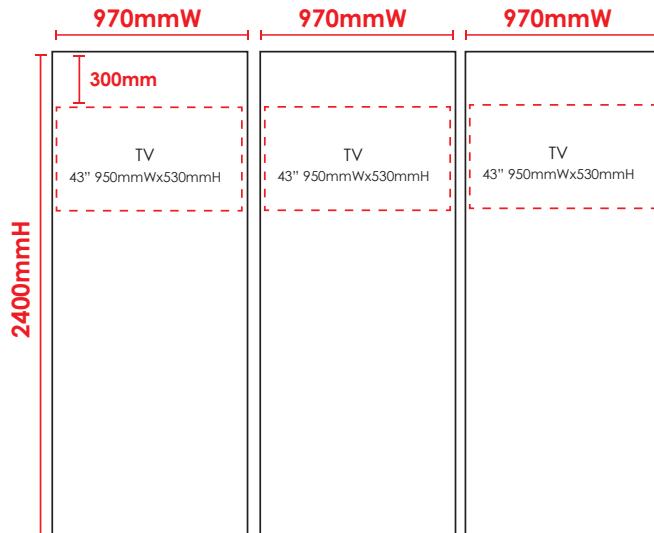
TV PLACEMENT EXPOFAB WALLS

TV Screens are require to be mounted on either the far right or far left for structural integrity. The mounting of TV's require a 3mx3m ExpoFab structure in place. TV Screens can be placed at any height on the wall, we suggest a minimum of 300mm from the top of the wall.

2900mmW

300mm

TV LEFT ALIGNED

43" 950mmWx530mmH

55" 1210mmWx680mmH

TV RIGHT ALIGNED

43" 950mmWx530mmH

55" 1210mmWx680mmH

2500mmH

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Graphic Wall Panel
Design Tips

When designing your artwork for Graphic Wall Panels please keep all logos, text and important imagery a minimum of 300mm from the top of the wall to avoid being obstructed by the fascia signage on front of the booth. Text is easier to read if placed on one panel rather than spread over multiple panels.
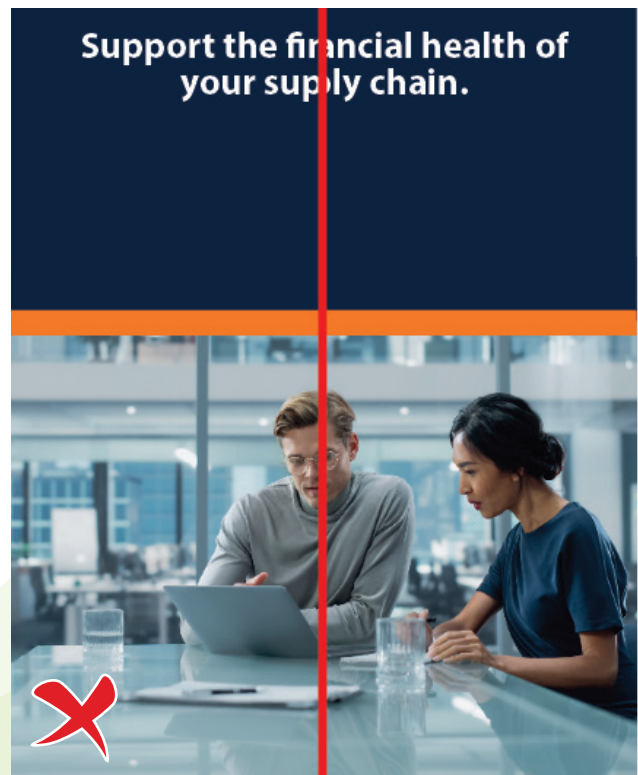
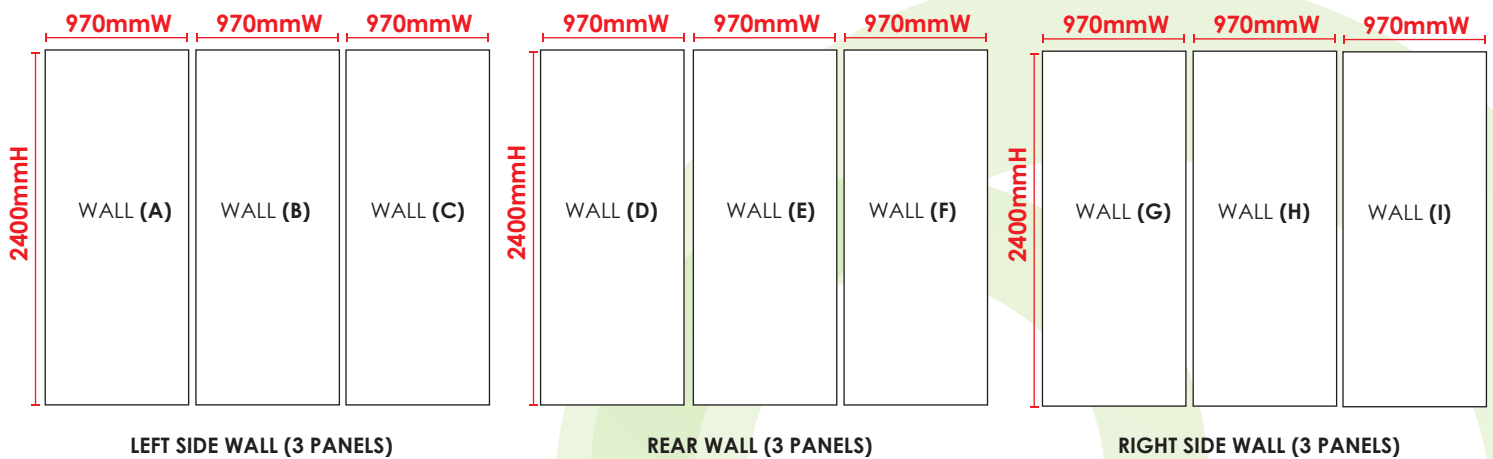Red line indicates 40mm frame gap between Graphic Wall Panels

Graphic Wall Panel
Size Guide

GRAPHIC WALLS

When designing your artwork please keep in mind the placement of TV, front counter and furniture in your space.

3x3m BOOTH

Sample only

970mmW	970mmW	970mmW
WALL (A)	WALL (B)	WALL (C)

2400mmH

LEFT SIDE WALL (3 PANELS)

970mmW	970mmW	970mmW
WALL (D)	WALL (E)	WALL (F)

2400mmH

REAR WALL (3 PANELS)

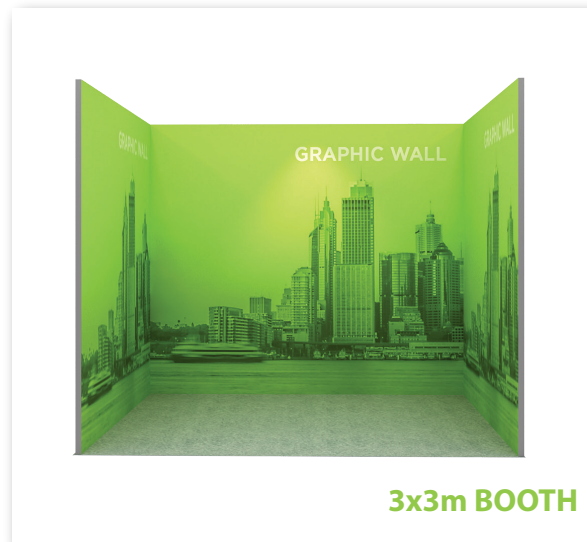| 970mmW	970mmW	970mmW
WALL (G)	WALL (H)	WALL (I)

2400mmH

RIGHT SIDE WALL (3 PANELS)

A-I -970mmWx2400mmH

*Please refer to your individual quote for the specific walls and artwork elements you need to supply.
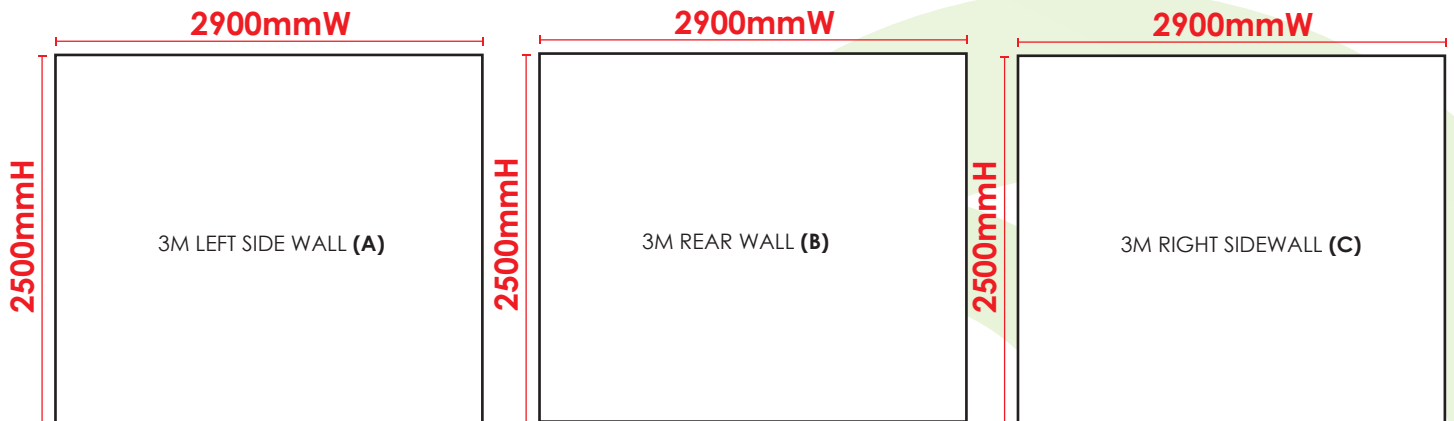
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ExpoFab Wall
Size Guide

EXPOFAB WALLS

When designing your artwork please keep in mind the placement of TV, front counter and furniture in your space.
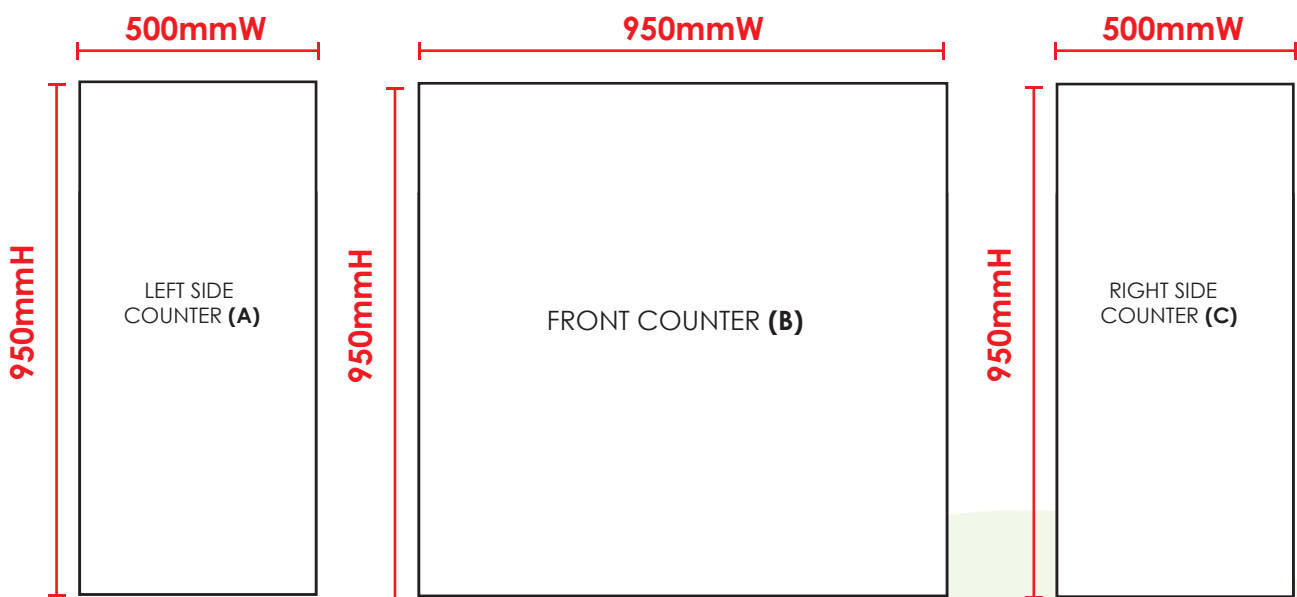
GRAPHIC WALL

3x3m BOOTH

Sample only

2900mmW	2900mmW	2900mmW
2500mmH 3M LEFT SIDE WALL **(A)**	2500mmH 3M REAR WALL **(B)**	2500mmH 3M RIGHT SIDEWALL **(C)**

A-C -2900mmWx2500mmH

*Please refer to your individual quote for the specific walls and artwork elements you need to supply.

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Front Counter
Size Guide

500mmW

950mmW

500mmW

950mmH

950mmH

950mmH

LEFT SIDE
COUNTER **(A)**
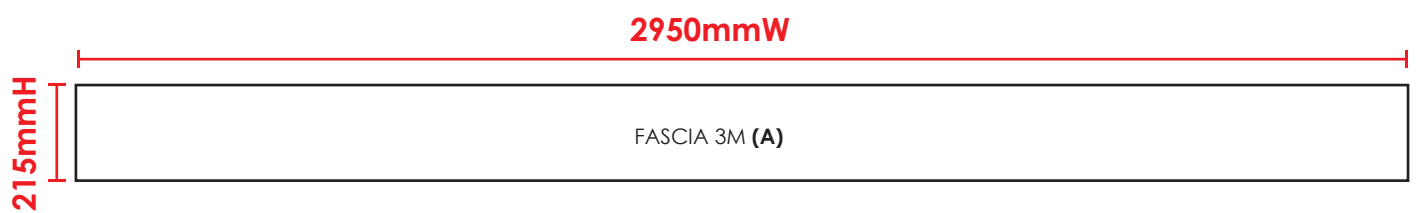
FRONT COUNTER **(B)**

RIGHT SIDE
COUNTER **(C)**

A -500mmWx950mmH
B -950mmWx950mmH
C -500mmWx950mmH

*For a Full Wrap Counter please include artwork for Panels A, B and C.
*Please refer to your individual quote for the specific walls and artwork elements you need to supply.

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Full Colour Fascia
Size Guide

2950mmW

215mmH

FASCIA 3M **(A)**

A - 2950mmWx215mmH

*Please refer to your individual quote for the specific walls and artwork elements you need to supply.

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