
ADELAIDE
ACHSM
ASIA-PACIFIC HEALTH
LEADERSHIP CONGRESS
ADELAIDE
CONVENTION CENTRE 13–15 OCTOBER 2027
InterContinental
ADELAIDE CONVENTION
Sponsorship and trade exhibition opportunities

Meet purchasers, decision-makers and influencers in healthcare from Australia and the Asia-Pacific. An unrivalled opportunity for any product or service provider.

ACHSM Asia-Pacific Congress

The Australasian College of Health Service Management (ACHSM or the 'College') is the peak professional body for health leaders and managers in Australasia and brings together health leaders to learn, network and share ideas. The mission of the College is to recognise, develop and support effective health leadership and management to deliver quality services and improve health and wellbeing.

ACHSM is once again pleased to invite you to attend their Asia-Pacific Health Leadership Congress to be held at the Adelaide Convention Centre, 13–15 October 2027.

This event is the major annual health management professional meeting offered across the Australasian health sector. We promote it to our combined database of over 14,000 health management professionals and hundreds of healthcare organisations, and we expect over 500 of these senior executives to attend.

The College invites past loyal sponsors and exhibitors to be part of this successful event.

If you have not previously enjoyed the generous exposure that our Congress affords your organisation, we invite you to use this forum to maximise business through sponsorship and trade opportunities.

Essentially, if your organisation needs to meet the key people (purchasers, decision-makers and influencers) in the healthcare industry of Australia and Asia-Pacific, the Congress provides an unrivalled opportunity for any product or service provider.

Supporters from our previous Congresses have enjoyed the ideal opportunity to meet, network and form partnerships with key government and health industry leaders and be part of their future business decisions.

What you enjoy as a sponsor

ACHSM expects the 2027 Congress to attract over 500 delegates. Benefits to sponsors of the event include:

- High visibility at Australia's premier health management forum
- Extensive networking opportunities
- Opportunity to take part in the dialogues – both formal and informal – on the future of health services in Australasia
- Partnering with a professional body that is viewed as an industry leader with a commitment to developing and fostering excellence in health service management
- Opportunity to network with important industry figures, chief executives and other senior health managers
- Connecting with leaders and increasing your company's knowledge and insights into future health industry trends.
- Associating with quality, innovation and excellence
- Opportunity to release new products/services through exhibition opportunities.



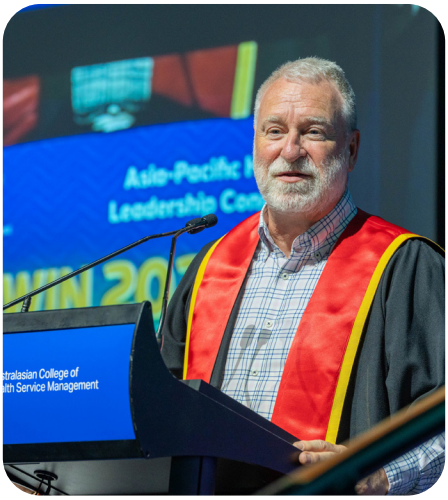


Delegate profile

The delegates attending this Congress will be the key decision makers for future resource and purchasing decisions in the health sector throughout Australasia. They will include CEOs, senior managers, policy makers, health facility planners and designers, academics, researchers and related professionals.

The annual Congress also attracts delegates, sponsors and exhibitors from New Zealand, Fiji, India, Hong Kong, Singapore, Thailand and the Philippines.















2027 sponsorship opportunities

Below is a guide to the range of sponsorship opportunities available for the 2027 Congress. However, we are happy to accommodate your proposal or work with you to create a tailored package.

Sponsorship	Package	Individual price ex GST
Platinum	Platinum Package (1 available)	**$50,000**
Gold	Congress Dinner (1 only)	**$30,000**
	Plenary Sessions (2 available)	**$25,000**
	Fellows Dinner (1 only)	**SOLD $25,000**
Silver	App Sponsor (1 only)	**$8,000**
	Coffee Cart (1 available)	**$8,000**
Bronze	Exhibition Booth	**$5,500**
	Lunch Sponsor (2 available)	**$5,000**
	Lanyards (1 only)	**$4,000**
	Digital Satchel Insert	**$1,200**







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Level of benefits of sponsorship

Your sponsorship will ensure you receive excellent tailored branding that will provide exposure to our delegates in the lead-up to, and, at the Asia Pacific Congress.

Sponsorship	Platinum	Gold		Silver		Bronze			
Benefits	Platinum package	Congress/ Fellows dinner	Sponsored plenary	App	Coffee cart	Exhibition booth	Lunch sponsor	Digital satchel insert	Lanyards
Logo on holding slide and lectern sign in plenary room throughout Congress	✓	✓	✓	✓	✓	✗	✗	✗	✗
Opportunity to address all delegates/chair session	Specified event only	✓	Specified event only	✗	✗	✗	At sponsored lunch session only	✗	✗
Full Congress registrations	4	2	2	1	1	2	1	✗	1
Trade exhibition booth	FIRST CHOICE	✓	✓	✗	Coffee Card Space	Standard	✗	✗	✗
Digital satchel insert	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgement at Congress opening	✓	✓	✓	✓	✓	✓	✓	✓	✓
Regular acknowledgment throughout event	✓	✓	✓	✓	✓	✓	✓	✓	✓
Listing and logo on Congress website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition of sponsorship on Congress app	✓	✓	✓	As main sponsor	✓	✓	✓	✓	✓
Acknowledgement on ACHSM social channels	✓	✓	✓	✓	✓	✓	✓	✓	✓

Sponsorship opportunities

ACHSM welcomes your ideas on how a package can be tailored to meet your specific needs. Or, there are several sponsorship opportunities listed in this document which may suit your organisation's objectives.

Platinum Sponsorship – $50,000 + GST (1 only)

This is the most prestigious sponsorship opportunity. As the only Platinum Sponsor your organisation will enjoy unprecedented recognition and awareness before, during and after the Congress and through the health management and related service sectors.

This package is perfect for an organisation wishing to demonstrate leadership in the supply of products and/or services to health service executives.

Your investment features include:

Before Congress

- Principal recognition on the front page of the Congress website
- Recognition with name and logo as Platinum Sponsor on all Congress publications including website and Congress app
- Recognition as the Platinum Sponsor in dedicated email blasts in the lead up to the event (fortnightly)
- Social Media acknowledgement post.

During Congress

- Opportunity to address and chair the full delegation in the plenary sponsored session
- Acknowledgement as the Platinum Sponsor at the official Congress opening
- Complimentary and first preference exhibition booth located within the trade area in a prominent location
- Plenary Room branding for the sponsored session
- Your logo prominently displayed on signage throughout the Congress where specified
- Four Congress complimentary registrations, including welcome reception and Congress dinner
- Insert to be placed in the delegate digital satchel (size limit applies).

After Congress

- Logo on ACHSM website for three months as a major Congress sponsor.



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CONVENTION CENTRE 13–15 OCTOBER 2027



Congress Dinner Gold Sponsorship – $30,000 + GST

Thursday 14 October 2027 – The Congress Dinner is one of the highlights of the social program. Location to be announced soon.

As the only sponsor of the Congress Dinner, your investment features include:

Before Congress

- Major sponsor recognition on the sponsors page of the Congress website
- Recognition with name and logo as a major sponsor on all Congress publications including website and Congress app
- Social Media acknowledgement post.

During Congress

- Opportunity to make a brief address during Congress Dinner
- Themes will incorporate the corporate colours of the sponsor where possible
- Two complimentary Congress registrations, including Welcome Reception and Congress Dinner
- Two additional tickets to the Congress Dinner only
- Sponsors' company name and logo prominently displayed, including on menus
- Complimentary exhibition booth located within the trade area in a prominent location
- Company name and logo on the recognition page on the Congress app
- Your brochure inserted into delegates' Congress digital satchel (size limit applies).

After Congress

- Logo on ACHSM website for three months as a major Congress sponsor

Plenary Sessions Gold Sponsorship – $25,000 + GST (2 only)

As a Plenary Session Gold Sponsor your organisation will enjoy unprecedented recognition and awareness before, during and after the Congress and through the health management and related service sectors.

This package is perfect for an organisation wishing to demonstrate leadership in the supply of products and/or services to health service executives.

Your investment features include:

Before Congress

- Major sponsor recognition on the sponsors page of the Congress website
- Recognition with name and logo as a major sponsor on all Congress publications including website and Congress app
- Social Media acknowledgement post.

During Congress

- Opportunity to address and chair the full delegation in the plenary sponsored session
- Two complimentary full Congress registrations, including Welcome Reception and Congress Dinner
- Plenary Room branding for the sponsored session
- Your logo prominently displayed on signage throughout the Congress where specified
- Complimentary exhibition booth located within the trade area in a prominent location
- Company name and logo on the recognition page on the Congress app
- Your brochure inserted into delegates' Congress digital satchel (size limit applies).

After Congress

- Logo on ACHSM website for three months as a major Congress sponsor.





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CONVENTION CENTRE 13–15 OCTOBER 2027

Fellows' Dinner Gold Sponsorship – $25,000 + GST

Tuesday 12 October 2027 – The Congress Fellows' Dinner is an annual gathering of our senior College members – those people who have achieved the pinnacle in their College membership through examination and peer recognition of their standing as certified health executives. These senior College executives are respected members of the health management community and are key influencers in the industry.

This dinner is an opportunity for them to catch up with their colleagues in a more informal setting – an ideal opportunity for an industry partner to get to know them in that environment.

This major sponsorship is ideal for companies or organisations seeking prominent positioning at the Congress.

As the exclusive sponsor of the Congress Fellows' Dinner, your investment features include:

Before Congress

- Major sponsor recognition on the sponsors page of the Congress website
- Recognition with name and logo as a major sponsor on all Congress publications including website and Congress app
- Social Media acknowledgement post.

During Congress

- Opportunity to make a brief address during the Fellows' Dinner
- Two complimentary full Congress registrations, including Welcome Reception and Congress Dinner
- Two additional invitations to the Fellows' Dinner only
- Sponsors' company name and logo prominently displayed at the Fellows' Dinner, including on menus
- Themes will incorporate the corporate colours of the sponsor where possible
- Complimentary exhibition booth located within the trade area in a prominent location
- Company name and logo on the recognition page on the Congress app
- Your brochure inserted into delegates' Congress digital satchel (size limit applies).

SOLD

After Congress

- Logo on ACHSM website for three months as a major Congress sponsor.

Silver Sponsorship opportunities

App Sponsor – $8,000 + GST

The app will be a valuable reference tool used repeatedly by participants during the Congress.

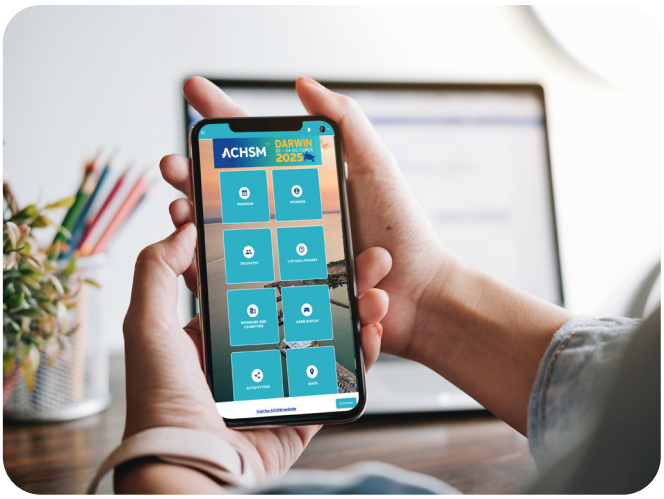
As the App sponsor you will receive:

- Recognition of major sponsorship on the Congress app home page
- One full Congress registration including Welcome Reception and Congress Dinner
- Your brochure inserted into delegates' Congress digital satchel (size limit applies)
- Recognition of sponsorship on sponsors page on the Congress website
- Company name and logo displayed prominently
- Social Media acknowledgement post.

Coffee Cart Sponsor – $8,000 + GST

As the Coffee Cart sponsor you will receive:

- Recognition of sponsorship on the Congress app
- One full Congress registration including Welcome Reception and Congress Dinner
- Your brochure inserted into delegates' Congress digital satchel (size limit applies)
- Recognition of sponsorship on sponsors page on the Congress website
- Company name and logo displayed prominently
- Social Media acknowledgement post.







ADELAIDE
CONVENTION CENTRE 13–15 OCTOBER 2027

Bronze Sponsorship opportunities

Exhibition Booth – $5,500 + GST

The trade exhibition booths available at the 2027 Congress will offer a design as per the following specifications:

3m x 3m shell scheme booth package*	
Walls	White vinyl
Fascia	3m x 180mm on white background
Signage	Signage – vinyl-cut lettering on fascia sign containing exhibitor's name in black font
Lighting	2 x 150w spotlights
Power	1 x 4 amp power
Carpet	Venue flooring

Note: All meals throughout the day will be served in the exhibition area, ensuring maximum visibility.

Lunch Sponsor (Wednesday/Thursday only) – $5,000 + GST

As a Lunch sponsor you will receive:

- Five minute opportunity to address delegates at your sponsored lunch
- Corporate branding in the lunch area
- Recognition of sponsorship on the Congress app
- One full Congress registration including Welcome Reception and Congress Dinner
- Your brochure inserted into delegates' Congress digital satchel (size limit applies)
- Recognition of sponsorship on sponsors page on the Congress website
- Company name and logo displayed prominently
- Social Media acknowledgement post.

Name Tag Lanyards – $4,000 + GST

Your organisation has the opportunity to be visible on lanyards to which all delegates' name badges will be attached. This is an excellent visual promotion as delegates will be wearing their name badges throughout the entire Congress.

Note: the sponsor must supply the lanyards.

As the name tag lanyard sponsor you will receive:

- Company name and logo on all lanyards
- Recognition of sponsorship on the Congress app
- One full Congress registration including Welcome Reception and Congress Dinner
- Your brochure inserted into delegates' Congress digital satchel (size limit applies)
- Recognition of sponsorship on sponsors page on the Congress website
- Company name and logo displayed prominently
- Social Media acknowledgement post.

Digital Satchel Insert – $1,200 + GST

Your organisation has the opportunity to insert a digital product brochure into the congress delegate digital satchel.

Your investment includes:

- Digital insert hosted on the official congress app and ACHSM congress website
- Digital insert link included in 1 x delegate email prior to the congress
- Recognition of sponsorship on the Congress app
- Social Media acknowledgement post.





Congress and exhibition venue

Located in the heart of Adelaide's vibrant Riverbank precinct, the **Adelaide Convention Centre** offers a world-class setting for connecting, collaborating and showcasing your organisation. With contemporary event spaces, state-of-the-art facilities and convenient access to accommodation, dining, transport and the city's leading attractions, the venue provides an exceptional experience for sponsors, exhibitors and delegates alike. Its central location and modern design create the ideal environment for meaningful conversations, valuable networking and memorable brand engagement.



Adelaide is a city made for events, offering a year-round festive spirit and a welcoming, relaxed atmosphere. This charming capital combines cosmopolitan convenience with an energy and character all its own. With the airport, accommodation, dining and attractions all within easy reach, Adelaide makes it simple for delegates to enjoy everything the city has to offer.

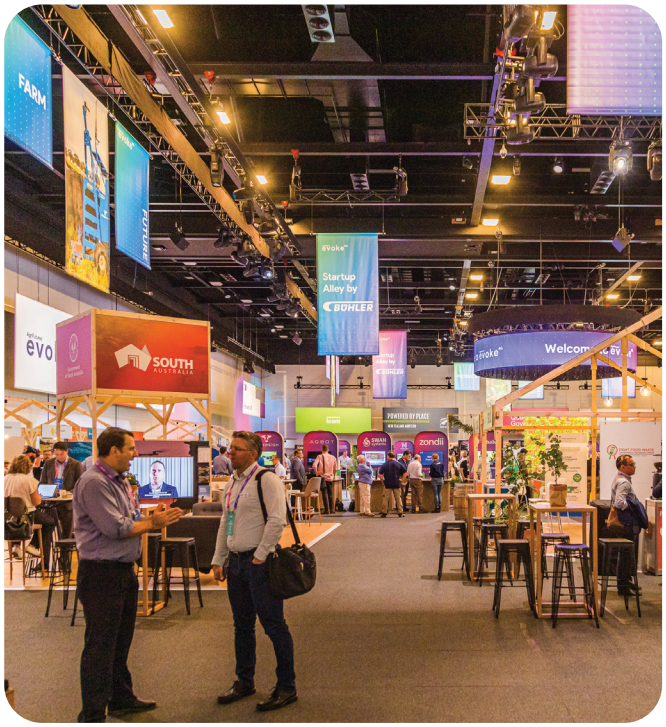


Beyond the city centre, delegates can explore Adelaide's beautiful beaches and the world-famous wine regions of the Barossa Valley and McLaren Vale, both less than an hour away. Closer to the venue, the city offers an enviable selection of acclaimed restaurants, wine bars and lively laneways—making Adelaide an outstanding destination for business, networking and memorable experiences.



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CONVENTION CENTRE 13–15 OCTOBER 2027

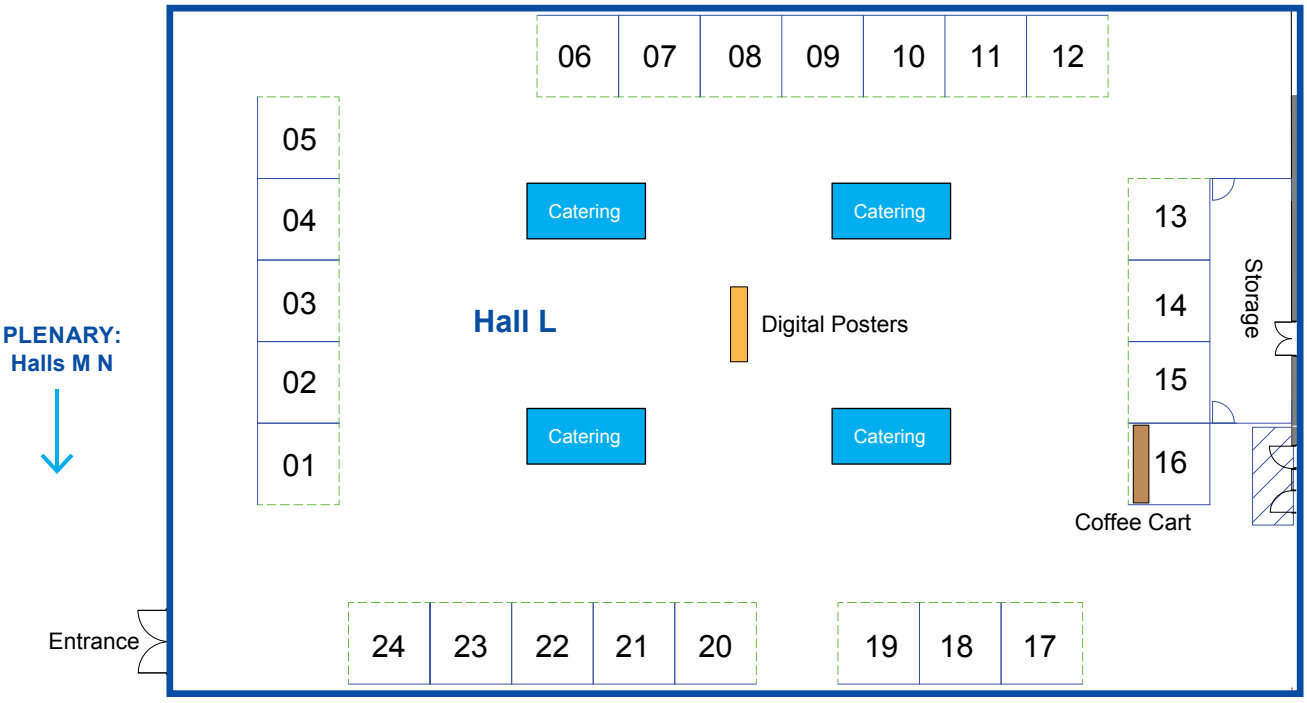




Adelaide Convention Centre's team is committed to excellence ensuring a seamless experience at every stage.

EXHIBITION FLOORPLAN Adelaide Convention Centre

Exhibition days: 13 & 14 October 2027.



Trade exhibition schedule – at a glance

**Subject to change*

Tuesday 12 October 2027	
8.00am	Exhibition build commences (Trade Exhibition)
3.00 – 4.30pm	Exhibitor bump-in (Trade Exhibition)
3.00 – 5.00pm	Registration desk open
Wednesday 13 October 2027	
7.00am	Registration desk opens
8.30am	Exhibition opens (Trade Exhibition)
9.00am – 10:30am	Official Congress Opening, Welcome to Country and keynote session (Plenary Room)
10.30am – 11.00am	Morning tea (Trade Exhibition)
11.00am – 12.30pm	Congress sessions
12.30pm – 1.30pm	Lunch (Trade Exhibition)
1.30pm – 3.30pm	Congress sessions
3.30pm – 4.00pm	Afternoon tea (Trade Exhibition)
4.00pm – 5.30pm	Congress sessions
5.30pm – 7.00pm	Welcome Reception
Thursday 14 October 2027	
7.30am	Registration desk opens
8.00am – 9:30am	Congress workshops
9.30am – 10.00am	Morning tea (Trade Exhibition)
10.00am – 12.30pm	Congress sessions
12.30pm – 1.30pm	Lunch (Trade Exhibition)
1.30pm – 3.00pm	Congress sessions
3.00pm – 3.30pm	Afternoon tea (Trade Exhibition)
3.30pm – 5.30pm	Congress sessions
4.00pm	Exhibitor bump-out
6.30pm – 10.30pm	Congress Dinner
Friday 15 October 2027	
8.15am	Breakfast served
8.30am	Exhibitor prizes and poster prize announcements
9.00am – 10.45am	Plenary session with keynote speakers
10.45 – 11.00am	Congress close



Exhibitor information

Sponsors will receive a detailed exhibitor manual in approximately July 2027. This will include bump in and bump out schedules and relevant destination and Congress information.

Stand sizes and fees

Stands are 3m x 3m and the fee per stand is $5,500 (plus GST).

Exhibitor furniture and equipment can be hired from the exhibition contractor who will contact you directly to:

- Confirm the exhibition package
- Provide furniture stocks and price list
- Request estimated power loading and the correct name(s) to be displayed on the fascia(s).

All Congress morning teas, lunches and afternoon teas will be held in the exhibition space.

As an exhibitor you will be entitled to:

- Booth specifications as indicated earlier in this document
- Booth cost inclusive of delivery, installation and dismantling
- Two full Congress registrations, which includes welcome reception and Congress dinner
- Discounted exhibitor registration for additional representatives
- All meals for two representatives on Wednesday 13, Thursday 14 and Friday 15 October
- Company and product listing in the Congress app
- Exposure to the key industry decision makers.

Stands will be allocated by ACHSM. Platinum, Gold and Silver Sponsors are entitled to preferential allocation.

Sponsorship and exhibition payments

All major sponsorship options will require a 50% deposit at the time of booking, with the balance due by 30 June 2027. If booked after June the full amount will be required. For Bronze sponsorship full amount is required when booking. Please direct any queries to Erica Jones at ACHSM.

Please note that stands will be preferentially allocated to Platinum, Gold and Silver Sponsors and remaining stands sold in order of receipt of booking and payment.

Stands cannot be reserved unless a payment is received. Where a form is received without payment any requested booth/stand locations will be released if payment of deposit has not been received within seven days of receipt of the form.

Stands will be allocated on a strictly “first-in basis”. Sponsorship and exhibition participation in the Congress is confirmed upon full payment.

If a booking is made from 30 June 2027 full payment is expected.



Exhibitor information continued

General Terms and Conditions

- The ACHSM Congress organisers have the right to reject any sponsors and/or exhibitors if there is a conflict of interest.
- The organisers make no warranty as to the number of delegates and/or visitors that may attend the exhibition and/or the associated Congress. We will promote the event to maximise participation.
- All cancellations must be submitted in writing. The effective date of cancellation will be the date written notice is received by ACHSM.
- Should the sponsor fail to make payments in accordance with the agreed payment schedule, ACHSM reserves the right to cancel the sponsorship and retain any monies already paid.
- Cancellation or reduction of sponsorship benefits after confirmation is at the sole discretion of ACHSM and may incur additional administrative costs.
- Sponsorship benefits may not be transferred, assigned or sublet without the prior written consent of ACHSM.
- If a sponsor or exhibitor elects not to utilise all or part of their sponsorship or exhibition package, no refund, credit or reduction in fees will be provided.

The details contained herein were correct at the time of printing and are subject to change without notice.

The ACHSM Congress organisers have the right to reject any sponsors and/or exhibitors if there is a conflict of interest.

For a copy of the full terms and conditions please click here (or scan the QR code below)

Need more information?

Please contact:

Erica Jones
ACHSM Events Manager

Mobile: 0447 171 606
Email: sponsors@achsm.org.au





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CONVENTION CENTRE 13–15 OCTOBER 2027

Sponsorship and Trade Exhibition Application Form

PLEASE FOLLOW THE QR CODE TO SUBMIT YOUR APPLICATION.

Alternatively you may contact our Events Manager to discuss any of the Sponsorship options below;

Erica Jones, Events Manager
Australasian College of Health Service Management
Mobile: 0447 171 606
Email: sponsors@achsm.org.au

Sponsorship package (inc. GST)

Platinum Sponsor	
(1 available)	$55,000 ☐

Silver Sponsor	
App Sponsor (1 only)	$8,800 ☐
Coffee Cart (1 only)	$8,800 ☐

Gold Sponsor	
Congress Dinner (1 only)	$33,000 ☐
Plenary (2 only)	$27,500 ☐
Fellows Dinner (1 only)	SOLD

Bronze Sponsor	
Exhibition Booth	$6,050 ☐
Lunch (2 only)	$5,500 ☐
Name Tag Lanyards (1 only)	$4,400 ☐
Digital Satchel Insert	$1,320 ☐









Discover Adelaide

Consistently ranked among the world's most liveable cities, Adelaide offers an exceptional destination for connecting, collaborating and doing business. This green and spacious city combines a relaxed atmosphere with contemporary infrastructure, advanced technology and the convenience of a compact, easily walkable CBD.

The Adelaide Convention Centre sits at the heart of the city's vibrant Riverbank precinct and is within a five-minute walk of more than 3,000 quality hotel rooms. With over 10,000 rooms available across the CBD, delegates can move easily between the event, accommodation, restaurants, entertainment and cultural attractions.

Beyond the conference program, Adelaide provides an ideal environment for informal meetings, valuable networking and memorable brand engagement. Delegates can explore acclaimed restaurants, wine bars and laneways, while world-renowned destinations including the Barossa Valley, McLaren Vale and Adelaide Hills are less than an hour away. Beautiful beaches, stunning scenery and unique wildlife are also within easy reach.

For sponsors and exhibitors, Adelaide delivers the best of both worlds: a sophisticated business-events destination with outstanding facilities and a welcoming city experience that encourages delegates to connect, engage and stay longer. Adelaide makes business events feel effortless—giving sponsors, exhibitors and delegates more opportunities to connect, collaborate and make every moment count.









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CONVENTION CENTRE 13–15 OCTOBER 2027











ASIA-PACIFIC HEALTH LEADERSHIP CONGRESS

For more information please contact:

Erica Jones
Events Manager
Australasian College of Health Service Management

M 0447 171 606
E sponsors@achsm.org.au
W achsm.org.au/congress

